

GOBE

COLLABORATION GUIDELINES

Conscious Design Positive Impact Global Partnerships

Gobe makes premium camera accessories for professional and passionate creators who care about the environment. Gobe's minimal, intelligent and sustainable designs are made for unpredictable conditions of outdoor creating and we love seeing the work they help create.

ART AS A TOOL FOR CONSERVATION

We believe art can be a powerful tool for positive change and we are open to collaborating with creators who have a strong conservation message in their practice.

THE APPLICATION PROCESS

If you believe you have what it takes to trade some photographs and videos for product, please carefully read our collaboration guidelines below.

Once you submit your application, you will receive an email confirming we received it. If you're successful, we will email you. If you don't hear from us in two weeks, you were not successful. We would love to reply to everyone who applies but due to the huge volume of applications, we cannot. Thanks for understanding.

HOW TO SUBMIT YOUR COLLABORATION APPLICATION

To be considered for a collaboration, please carefully read the following guidelines and ensure you supply all required information.

Background information

1. TELL US ABOUT YOURSELF AND YOUR PRACTICE

We believe art can be a powerful tool for positive change and we are open to collaborating with creators who have a strong conservation message in their practice.

2. CONSERVATION IN YOUR ART

How is conservation part of your creative practice?

3. WHY GOBE?

Why do you want Gobe to sponsor your project?

4. YOUR AUDIENCE

Please supply any of the relevant following:

INSTAGRAM

- URL
- Number of followers
- Avergae engagement

YOUTUBE

- URL
- Number of followers
- Avergae engagement

FACEBOOK

- URL
- Number of likes
- Avergae engagement

WEBSITE

- URL
- Unique weekly visitors
- + Avg. time on Site

BLOG

- URL

RELEVANT WORK, ARTICLES, VIDEOS, 500PIX, REDDIT, MEDIUM, OTHER

- URLs

Your proposal

WHAT DO YOU WANT AND WHAT WILL WE GET IN RETURN?

- What's your pitch? Please include dot points of the deliverables you will provide (include number of images, videos, social media posts, titles and short summaries of articles, etc)
- Please include deadlines and timings for all deliverables.
- What would you like in return? Please include your filter size and wish list of products. We like to test the waters with one or two products with scope for further collaboration.

Make it easy for us and include all the info you can provide us using the bullet points above as a guide.

How to send us your application

Send your collaboration application with your name in the file name to collaborations@mygobe.com. If your request is successful, we will email you within two weeks. If you don't hear from us in two weeks, you were not successful. We would love to reply to everyone who applies but due to the huge volume of applications, we cannot reply.

Thanks for your understanding and good luck.